

# Leadership is hard. Learning about it shouldn't be.

Join a new wave of leaders in the new wave of leadership development.



Join other leaders in the middle. Grow in a simple and supportive group.

**Six Culture Builders for Team Leaders** is an 8-week course with Hunter Gatewood, a grizzled veteran of systems change and a recovering know-it-all.

This program is the shortest applied leadership course available. It is also one of the few created specifically for managers, directors, and supervisors, the people who lead from the middle of the organization.

Turn the tide in your mindset, your habits, and your team culture.

- Turn burnout into new camaraderie and commitment.
- Turn stress and worry into organized exploration and learning.
- Turn a confused group with high turnover into a focused, interdependent, loyal team.

We will work through the big questions.

- Why is culture the most important field of play for a leader? How does culture affect staff engagement and loyalty?
- What is the leader's role, if it's not to have all the answers? (And it is definitely *not* that.)
- What does it take to increase honesty, trust, and inclusion, and cut out petty dramas and unhealthy competition?
- How can leaders in the middle help teams learn the way to better results?

Each Culture Builder *\*builds\** on the ones before, as we turn familiar phrases and ideas (like “be humble” and “develop others”) into specific behaviors that create better working relationships. We use a supportive and collaborative teaching model: an online platform private for each cohort, the minimum effective amount of homework, and our strategic learning-and-action cycle.

## Our learning-and-action cycle



1. **Read/View:** Each week, access short (!) readings and videos to get you thinking about each big idea, on our best-in-class online community platform.
2. **Discuss Online:** Chat with peers about the big ideas, to prepare for our active live discussion.
3. **Discuss Live:** Continue the discussion in our live weekly sessions. Here, plan your Leadership Action homework each week for each big idea.
4. **Practice with your Team:** From the supportive group work in live sessions, take your Leadership Action plan and try it out in the real world, with your team.
5. **Discuss Online:** Share how your Leadership Action homework is going.

## Students say ...

*"Six Culture Builders was so encouraging. Most of the ideas are familiar, but I don't think a lot of managers know how to use them. You put it all together in a fresh way that is easy to take to my team. I'm so glad my boss signed me up!"*

*"I always felt like I was in the right place and ready and able to learn, even on those weeks I didn't do the homework. (Sorry!) That welcome feeling helped me so much. Much appreciated as a mom in the pandemic!"*

## Join us! Take the next step in your leadership journey.

Students in our public courses are a mix of solo enrollees and groups from the same organization. Courses are available for private groups, usually with 12 - 25 participants.

- Email Hunter directly with your questions and ideas: [hunter@huntergatewood.com](mailto:hunter@huntergatewood.com)
- Learn more about Hunter's approach to leadership: [www.huntergatewood.com/articles](http://www.huntergatewood.com/articles)
- Join our email list. Go to [www.huntergatewood.com](http://www.huntergatewood.com) to enter your email address.

## Also available - let's discuss.

- Individual and small-group coaching, for course participants or their boss/es
- Your organization's own tailored in-house course, either **Six Culture Builders** or our more comprehensive leadership and management course, **Perfect Fit Leadership**.
- Keynote speech and facilitated sessions on leadership, team development, trust, resilience.